

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* SEP12/12 13.12  
\*\*\* WFTV-TV \*\*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME SHELLI HUTTON  
SALES PRSN WA- JOE KNAUER

| PRDCT | <u>NELSON FOR SENATE</u> | EST#473 | COMMENTS: (LINE, COUNTRY) |
|-------|--------------------------|---------|---------------------------|
|-------|--------------------------|---------|---------------------------|

REP: TO LENA  
FR JULIE  
OK'D M4 SEE 61  
TTLS RTS  
PLS CFM, THX 9/12

| :LINE#:           | REP | :CD: | TIME PERIOD | :LGTH: | SEC | : | RATE | : | START DATE | : | END DATE | :SPTS/WK: | WEEK INVT | : | DAYS | :TOTL:SPTS: |
|-------------------|-----|------|-------------|--------|-----|---|------|---|------------|---|----------|-----------|-----------|---|------|-------------|
| :                 |     |      |             |        |     |   |      |   |            |   |          |           |           |   |      |             |
| AGENCY EST# = 473 |     |      |             |        |     |   |      |   |            |   |          |           |           |   |      |             |

[illegible]

PROGRAM : SPORTS NIGHT \*\*RESEND  
ORD COM1: DUE TO PRGM CHANGE: COLLEGE FBALL  
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-48 FOR 1 SPOT/WK

REP HEADLINE# 6190719 TRF# 317359 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP12/12 13.12  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

| LINE# | REP   | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| :     | LINE# | :  | :           | :    | :   | :    | DATE       | DATE     | :        | :         | :    | :         |

STATION MAKEGOOD OFFERS:  
M4 OK'D BUY#48 MISSED: SAT/1200N-1230P OCT20 30S \$475.00 (SEP12/12)  
OFFER: SUN/1130P-1200M OCT21 30S \$475.00 PLS ADVISE.  
CMT: DUE TO PRGM CHANGE: COLLEGE FBALL \*\*RESEND  
OCT/12 129830.00 CONTRACT TOTAL 129830.00  
TOTAL SPOTS 94

MARKET TOTALS \$270,914 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE